Universal Media W.L.L.

Company Profile

2010

Universal Media

- Universal Media is a rising System Integrator in the IT and telecommunication fields in the ME region, providing specialized and innovative products and services that cater to the needs of individuals, private sector entities and governmental institutions.

- Since inception, UMedia has emerged as a market leader in numerous sectors such as Fleet Management, IT & Networking Solutions and ERP Applications in Kuwait and the Middle East.

Universal Media

- UMedia has implemented an innovative sales and marketing strategy that insures greater customer reach which is based on distribution and accompanied by customer oriented service through long term alliances with world leaders in all fields we operate in.

- To ensure the attainment of our goal, UMedia is dedicated to:
  - Providing state-of-the-art technology through on-going research and development.
  - Continuously creating alliances with world leaders in the various IT fields.
  - Thorough training and company sponsored education.
  - Utilizing best practices in all operations and in all interactions with suppliers, customers and related parties.

Planned Growth

UMEDIA FACTSHEET

Fact Sheet

- Commercial Operations Started in Q4 2005.
- Number of Employees: 105
- Offices: Kuwait City, Shwaikh, Dubai.
- Showrooms: 6
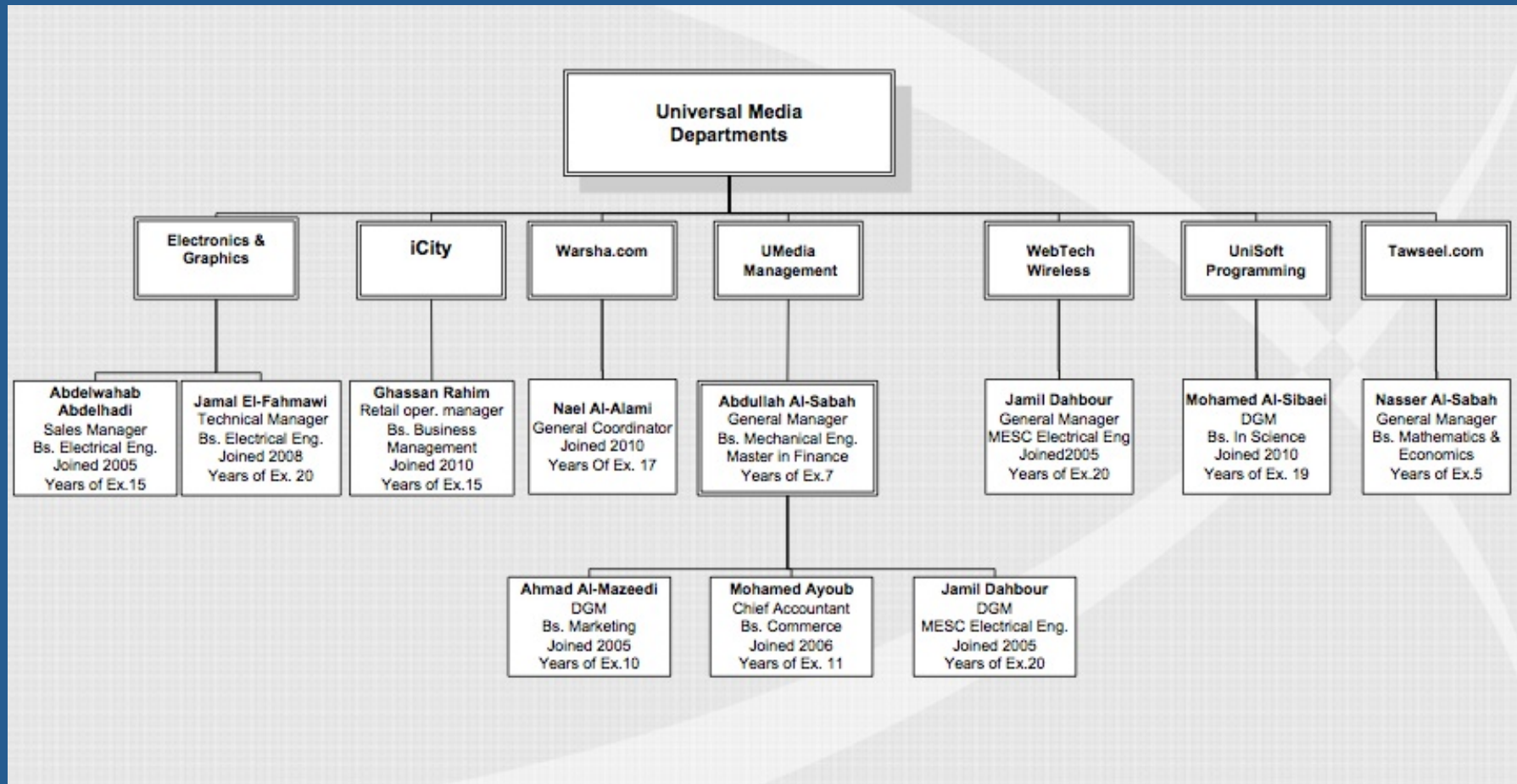- Call Centers: 2
- Technology partners: 18

Investing in People

UMEDIA FAMILY

Leadership & Experience

Technical Capabilities

	Number of resources	Credentials
Senior Engineer	6	Bachelors or Higher, 5+ years of Experience
Junior Engineer	8	Bachelors, less than 5 years of Experience
Technical Support	23	Technical Diploma or Certification
Programmers	6	Bachelor in Computer science

A Portfolio of Niche IT Providers

UMEDIA OPERATIONS

iCity

- iCity, a subsidiary of UMedia, was assigned as an Apple Inc, authorized reseller and premium retailer for Kuwait and Iraq by Apple IMC Middle East in July 2005.

- iCity operates several Apple Stores in Kuwait, and has plans to expand its network in the future.

- iCity is the largest authorized reseller in Kuwait, specialized in selling and supporting Apple computers products to both consumers and businesses.

- iCity service center team comprises of a number of professionals with solid expertise in supporting Apple products.

Webtech Wireless Kuwait

- WebTech Wireless Kuwait develops and delivers proven GPS vehicle tracking and telematic solutions to large and small scale commercial fleets and consumer vehicles around the Middle East.

- Webtech Wireless Kuwait, a UMedia subsidiary, operates in 12 countries, and manages a fleet of more than 3,500 vehicles.

- WT Kuwait, a Navteq partner, is in the process of implementing the mapping operations of Navteq in Kuwait.

- Major Clients include:

Kuwait Oil Company	National Bank of Kuwait	KGL
Al Kharafi	LG	Group 4

Warsha.Com

- Warsha.Com is the first Kuwaiti Concept that offers professional @Location IT services that are tailored to enhance costumers technology experiences.

- Warsha.Com offers tailor managed IT services and procurement services to SMBs. The Solutions are brand agnostic and quality focused.

- With three locations, Warsha.Com techies are within a calling distance from all major hubs in the State of Kuwait.

- Warsha.Com is a certified Microsoft help-desk partner and Apple authorized Service Center.

UniSoft

- UMedia, acquired Unisoft in March 2010.

- Unisoft, an Software development company, is focused on developing Enterprise Resource Planning (ERP) software for Small to Medium Sized business in the Gulf region.

- Unisoft ERP applications operates on various databases including Sybase and Oracle and supports Bilingual languages (Arabic & English).

- With 600 corporate costumers, Unisoft is the leading SMB focused ERP developer in Kuwait.

Taw9eel.com

- Taw9eel.com, a division of Umedia, is Kuwait's leading on-line retailer.

- Since commencement of commercial operation in late 2007, Taw9eel.com has continuously focused on product development.

- Taw9eel.com (pronounced Taw-seel) carries a wide range of groceries, beauty products, and much more.

- Taw9eel.com is well positioned to benefit from the growth in e-commerce in Kuwait and the GCC, and has growth aspirations beyond the boundaries of Kuwait.

- As a testament to our dedication toward excellence, the Kuwait Fund for the Advancement of Sciences (KFAS) has awarded Taw9eel.com first place in the 2009/2010 e-commerce competition as part of its annual Kuwait e-Awards ceremony.
  (http://www.kuwaiteaward.org.kw/show_winners_year_ar.aspx)

Office Automation and Graphics Technologies Department

- Office Automation and Graphic Technologies department is the System Integration division of UMedia focusing on assisting our customers with their unique Hardware and Software technology needs by providing them with comprehensive value-added solutions.

- The Department also serves Newspapers and Media companies by providing them with the latest graphics and printing technologies. UMedia is the exclusive agent of Agfa and other leading Graphics companies in Kuwait.

- Our clients include government agencies and large to medium sized businesses.

UMedia

"Your SI Partner in the Middle East"

www.umedia.com.kw